

## DUPLICATE INVOICE



**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**  
**Main: (402) 434-8000**  
**Billing: (402) 434-8000**

[www.klknv.com](http://www.klknv.com)

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

Send Payment To:

**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**

Property	KLKN-TV		
Invoice #	44464-2	Order #	44464
Invoice Date	01/30/22	Alt Order #	27645951
Invoice Month	January 2022	Deal #	
Invoice Period	12/27/21 - 12/28/21	Flight Dates	12/22/21 - 12/28/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	D22D28		
Account Executive	Katz Washington, D.C.		
Sales Office	Katz Washington, D.C.		
Sales Region	National		
Agency Code			
Advertiser Code	HRBST		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	12/27/21	12/27/21	Ch 8 News Midday M-F	11a-12p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/27/21 01/02/22 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN M 12/27/21 11:19 AM Ch 8 News Midday M-F 11a-12p :30 CWFF301221H \$50.00 NM									
5	12/27/21	12/27/21	World News Tonight	5:25 PM-5:30 PM	M-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/27/21 01/02/22 M----- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN M 12/27/21 5:29 PM World News Tonight 5:25 PM-5:30 PM :30 CWFF301221H \$180.00 NM									
8	12/27/21	12/27/21	Monday Prime Other	8:00 PM-10:00 PM	M-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/27/21 01/02/22 M----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN M 12/27/21 8:26 PM Monday Prime Other 8:00 PM-10:00 PM :30 CWFF301221H \$525.00 NM									
9	12/23/21	12/23/21	Thursday Prime 3	9p-10p	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/20/21 12/26/21 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KLKN Tu 12/28/21 9:48 PM Tuesday Prime 3 9p-10p :30 CWFF301221H \$250.00 NM MG for 9.1 12/23									
<b>Total Spots</b>							<b>4</b>		

## Payment Terms 30 Days

Gross Total **\$1,005.00**

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



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# INVOICE

Invoice #	44464-2	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 12/28/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	D22D28		

Agency Commission **\$150.75**

Net Amount Due **\$854.25**

Invoice Balance as of 02/01/22 10:49:32 AM CT **\$0.00**

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